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| **Curriculum Vitae** |
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1. **FIRST NAME: Marko 2. FAMILY NAME: DIVJAK**

**3. EDUCATION: PhD**

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| **Institution [Date from - date to]** | | **Degree (s) or Diploma (s):** |
| **Edu. 1** | **University of Ljubljana – Faculty of Arts, Department of Psychology [2000-2005, September, 2005]** | **University degree in psychology** |
| **Edu. 2** | **University of Ljubljana – Faculty of Arts, Department of Psychology [2005-2011, May, 2011]** | **PhD** |

1. **LANGUAGE SKILLS:** Indicate competence on a scale of 1 to 5 (1 - excellent, 5 - basic)

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| **Language** | **Reading** | **Speaking** | **Writing** |
| Slovene | 1 | 1 | 1 |
| **Serbian/Croatian** | 1 | 2 | 2 |
| **English** | 1 | 1 | 1 |
| **German** | 3 | 4 | 4 |

1. **MEMBERSHIP OF PROFESSIONAL BODIES:** /
2. **OTHER SKILLS:** Computer literacy (Windows OS, MS Office), advanced statistical data analysis (SPSS).
3. **POSITION:** DOBA Business School, Prešernova 1, 2000 Maribor; Researcher and Assistant Professor.
4. **YEARS WITHIN THE FIRM:** 1
5. **KEY QUALIFICATIONS:** 
   * PhD in psychology.
   * Expert/scientific research articles and papers.
   * Pedagogical qualification in online education: being awarded “the teacher of the year” title on master programs at DOBA Business School in 2015 and 2016.
6. **SPECIFIC EXPERIENCE IN THE REGION:**

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| **Country:** | **Date from-Date to:** |
| Slovenia:  - DESTINY - Developing Employability Skills Through Innovative education using MOOCs for Youth; project leader: Staffordshire University, United Kingdom; contract: 2014-1-UK01-KA203-001625 | 2014-2017 |
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1. **PROFESSIONAL** **EXPERIENCE:**

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| **Ref. 1** | **Date** | 2006-2008 | **Location** | Aškerčeva 2, 1000 Ljubljana, Slovenia |
| **Company** | | Faculty of Arts, University of Ljubljana | **Position** | Expert Associate |
| **Reference** | | Participation in the EU project CAST (Campaigns and Awareness Raising Strategies in Traffic Safety) | | |
| * BOULANGER, Ankatrien, DIVJAK, Marko, OROZOVA-BEKKEVOLD, Ivana, ZABUKOVEC, Vlasta. Campaigns and awareness raising strategies in traffic safety. Deliverable 2.1, Typology of evaluation methods: current practices and campaign evaluation : final version : public, (Sixth framework programme, Priority sustdev-2004-3.4.1.4.5, Sustainable surface transport priority). 2007. 98 str. [Word]. [COBISS.SI-ID 35020642] * BOULANGER, Ankatrien, DIVJAK, Marko, ZABUKOVEC, Vlasta (avtor, urednik). Campaigns and awareness raising strategies in traffic safety. Deliverable 2.2, Comparison of research design : status final version : public, (Sixth framework programme, Priority sustdev-2004-3.4.1.4.5, Sustainable surface transport priority). 2007. 116 str. [doc]. http://www.cast-eu.org/index.html, http://www.cast-eu.org/pages/restricted.html. [COBISS.SI-ID 35022690] * DIVJAK, Marko, ZABUKOVEC, Vlasta. Evaluation of an anti-speeding campaign in Slovenia. V: FORWARD, Sonja (ur.), KAZEMI, Ali (ur.). A theoretical approach to assess road safety campaigns : evidence from seven European countries. Brussels: Belgian Road Safety Institute, cop. 2009, str. 193-210, tabele. [COBISS.SI-ID 72318465] * BOULANGER, Ankatrien (avtor, urednik), DIVJAK, Marko, ZABUKOVEC, Vlasta. Evaluation tool for road safety campaigns, (Campaign and awareness-raising strategies in the traffic safety). Brussels: Belgian Road Safety Institute (BIVV - IBSR), March 2009. 166 str., ilustr. [COBISS.SI-ID 39506786] * DIVJAK, Marko (avtor, urednik), MARKL, Mateja (avtor, urednik), ŽLENDER, Bojan, OBLAK, Bojan, ZABUKOVEC, Vlasta, POLIČ, Marko, ŠTABA, Robert, AMBROŽ, Sonja. Otroški varnostni sedeži ali Red je vedno pas pripet : priročnik za vzgojiteljice in vzgojitelje v vrtcih. Ljubljana: Ministrstvo za promet, Direkcija Republike Slovenije za ceste, Svet za preventivo in vzgojo v cestnem prometu, 2007. 116 str., ilustr. ISBN 978-961-6025-17-1. [COBISS.SI-ID 236858624] * DIVJAK, Marko, ZABUKOVEC, Vlasta. Predstavitev priročnika za evalvacijo medijskih kampanj v prometu = Evaluation tool for road safety campaigns - a short overview. Psihološka obzorja, ISSN 1318-1874. [Tiskana izd.], 2011, letn. 20, št. 1, str. 95-100, tabela. http://psiholoska-obzorja.si/arhiv\_clanki/2011\_1/divjak.pdf. [COBISS.SI-ID 45722722] * DIVJAK, Marko. Presoja učinkovitosti preventivnih akcij v prometu : doktorska disertacija. Ljubljana: [M. Divjak], 2010. 184 str., ilustr., preglednice. [COBISS.SI-ID 256388608] * DIVJAK, Marko, ZABUKOVEC, Vlasta. Primer evalvacije medijske kampanje v prometu. Psihološka obzorja, ISSN 1318-1874. [Tiskana izd.], 2007, letn. 16, št. 1, str. 53-74, preglednice, graf. prikazi. http://psiholoska-obzorja.si/arhiv\_clanki/2007\_1/divjak.pdf. [COBISS.SI-ID 35030370] * ZABUKOVEC, Vlasta (urednik), ŽLENDER, Bojan (urednik), POLIČ, Marko (urednik), DIVJAK, Marko (urednik), MARKL, Mateja (urednik). Psihološki vidiki preventivnih dejavnosti v prometu, (Razprave Filozofske fakultete). Ljubljana: Znanstvenoraziskovalni inštitut Filozofske fakultete, 2007. 225 str., ilustr. ISBN 978-961-6648-12-7. [COBISS.SI-ID 238112768] | | | | |

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| **Ref. 2** | **Date** | 2008-2016 | **Location** | Ulica Škofa Maksimilijana Držečnika 6, 2000 Maribor, Slovenia |
| **Company** | | Interstat d.o.o. | **Position** | Researcher / General manager |
| **Reference** | | I started as a researcher working on market research projects for various domestic and international clients. In 2011, I got promoted to the position of a general manager. | | |
| * LAVRIČ, Miran, DIVJAK, Marko, NATERER, Andrej, LEŠEK, Petra. Research methods. V: LAVRIČ, Miran (ur.), et al. Youth 2010 : the social profile of young people in Slovenia. 1st ed. Ljubljana: Ministry of Education and Sports, Office for Youth; Maribor: Aristej, 2011, str. 45-64, ilustr. [COBISS.SI-ID 18693128] * FLERE, Sergej, KLANJŠEK, Rudi, LAVRIČ, Miran, KIRBIŠ, Andrej, TAVČAR KRAJNC, Marina, DIVJAK, Marko, BOROJA, Tjaša, ZAGORC, Barbara, NATERER, Andrej. Slovenian youth 2013 : living in times of disillusionment, risk and precarity : first CEPYUS Friedrich-Ebert-Stiftung Youth Survey. Maribor: Center for the Study of Post-Yugoslav Societies (CEPYUS), 2013. 324 str., graf. prikazi. [COBISS.SI-ID 20210184] * FLERE, Sergej, DIVJAK, Marko. The study and its operationalization. V: FLERE, Sergej, et al. Slovenian youth 2013 : living in times of disillusionment, risk and precarity. Maribor: Centre for the Study of Post-Yugoslav Societies (CEPYUS); Zagreb: Friedrich-Ebert-Stiftung (FES), 2014, str. 21-29, tabele. [COBISS.SI-ID 20930568] | | | | |

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| **Ref. 3** | **Date** | 2016- | **Location** | Prešernova 1, 2000 Maribor, Slovenia |
| **Company** | | DOBA Business School | **Position** | Researcher and Assistant Professor |
| **Reference** | | *1. Academic courses in master programs:*  - Business research methods  - Market research  - Project work  - Selling strategies and techniques  *2. Academic courses in bachelor programs:*  - Communication and interpersonal skills  3. *Internal research projects (financed by DOBA Business School):*  - Reputation and perception of DOBA Business School in Slovene general public in comparison with its main competitors (research on a representative sample of 1.013 Slovenes aged between 25 and 55)  - Personality traits, attitudes toward online learning and study behaviour (research on a sample of 330 “online students” at DOBA Business School)  *4. International EU projects:*  - DESTINY - Developing Employability Skills Through Innovative education using MOOCs for Youth; project leader: Staffordshire University, United Kingdom; contract: 2014-1-UK01-KA203-001625 (2014-2017).  *5. Conference papers*  - Divjak, M., Kolenc Potočnik, V. (2017). Usability of MOOCs for development of transversal skills. Edulearn 17: conference proceedings. Barcelona: IATED Academy. | | |
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1. **OTHER RELEVANT INFORMATION: /**